#### COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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# About Gender Equality in Society and Cooperation. P. 3.

Despite significant progress in achieving gender equality, deep imbalances persist throughout the world in the past two decades. Reducing the gender gap is important not only for social, but also for economic development, because it can add billions of dollars to the global economy. The International Cooperative Alliance considers equality between men and women as a necessary condition for the development of human resources, improving the lives of people in developed and developing countries. Cooperatives promote gender equality better than private or public sector enterprises. But they also face certain obstacles that limit the equality of women. In cooperatives, as well as in society as a whole, there is a need for a fundamental revision of stereotypes of women's power and leadership.

**Key words:** gender equality, gender equality index, cooperatives, women's economic empowerment.

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## Accounting Policies in Consumer Cooperatives: Current Trends. P. 11.

The article examines certain aspects of the accounting system in consumer cooperatives, provides an assessment of its current condition. The authors discuss the features of accounting policies development, describe the options for making accounting policy decisions in the field of accounting for fixed assets.

**Key words:** consumer cooperation, accounting policies, fixed assets, Russian Accounting Standards (RAS), IFRS.

### TOPICAL ECONOMIC ISSUES

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### Trends of Labor Market Development in Russian and Mongolian Regions. P. 19.

This study compares the main labor market indicators in one Russian region (namely the Tyva Republic) and two Mongolian regions (Darkhan-Uul and Selenge provinces). The chosen regions are nearly on the same level of social and economic development. As a result of the study the

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authors reveal the similarity of chosen regions both by dynamics and values of analyzed indicators and presence and essence of labor market problems.

**Key words**: employment, unemployment, labor resources, hiring, labor market.

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### Models and Conditions for Making Economic Decisions. P. 30.

The article provides methods and models for making optimal management decisions under certainty, risk and uncertainty. The elements of the theory of probability and mathematical statistics, integer and linear programming, conditional and unconditional extremum are used as methodological tools. The most common is the game theory, which acts as a tool for solving synergy problems, which, in the face of uncertainty, ensures agreement between the conflicting parties.

**Key words:** certainty, risk, uncertainty, decision-making, probability theory, game theory, extremum.

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# Old-Developed Areas: Current Trends and Development Prospects. P. 35.

The article is devoted to the old-developed areas. The author analyzes the current situation in the old-developed areas, considers options for the revival of social and economic activity, and provides alternative ways of exit from the depression state on the example of the Novosibirsk Region.

**Key words:** old-developed area, integrated areas, single-industry towns, alternative ways, ecological tourism, agro-ecotourism, health-improving tourism, tourist and recreation cluster.

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### Tourism in Siberia: Camping & Service. P. 41.

The article discusses the features of camping – a traditionally popular kind of travel and leisure abroad – in relation to the main tourist areas in Russia. In connection with the strategic trends of development of the tourist business in Russia, the "camping movement" is proposed as a complementary alternative aimed at developing tourism in the districts of Russia. Currently these places are not very popular with the main tourist flow of local and foreign citizens. The author studies the opportunities and adaptability of the Novosibirsk region as a tourist destination, analyzes the current state and future prospects of camping for consumer cooperation.

**Key words:** hotel service, tourist trends, camping, tourist services, innovative technologies, basic adaptability, light rest.

### **EDUCATION ISSUES**

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Psychological and Moral Climate of the Teaching Staff: Impact Factors. P. 44.

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The article discusses the development of a positive psychological and moral climate in educational organizations. In the Russian practice of managing educational institutions, psychological and moral climate is of significant value as it is connected with the increased degree of emotional involvement of teachers in their work, complexity of their social and psychological activities, and the continuous increase in individual requirements for teaching staff.

**Key words:** psychological and moral climate, educational institutions, personnel, teaching staff, impact factors.

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Kids Camp Counselor as an Organizer of Professional Tests: Development of Competences in Line with JuniorSkills Movement. P. 50.

The issue raised in the article is acute due to the innovative trends in the modern movement for kids – JuniorSkills competitions within the WorldSkills Championships. These competitions are the highest level of organizing professional tests for schoolchildren and teenagers. For organizing professional tests in kids camps, it is necessary for counselors to develop certain competences. The author analyzes theoretical and practical aspects of counselors' skills development aimed at early career counselling and facilitating career choices of children.

**Key words:** camp counselor competences, hard skills, soft skills, meta-skills, professional championship, professional tests, career choice.

#### LEGAL ISSUES IN A MODERN SOCIETY

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Lebzak E. V., Student, Siberian University of Consumer Cooperation, Novosibirsk, Russia Peculiarities of Investigation of Juvenile Crimes. P. 55.

The article discusses the features of the methodology for investigating crimes committed by juvenile offenders. The authors identify the elements of forensic characteristics of juvenile suspects; pay attention to the detection of traces at the crime scene, the development of a subjective portrait of the suspect, the use of psychological tactics during the interrogation and detention of juvenile suspects.

**Key words:** characteristics of juvenile suspects, psychological interrogation techniques, investigation of crimes, examination of the crime scene, traces, detention, interrogation.

### TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

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Shabanova T. A., Student, Siberian University of Consumer Cooperation, Novosibirsk, Russia Quality as an Indicator of Competitiveness of Adjika Sauce. P. 61.

Product quality indicators are the basis for assessing its competitiveness. The article presents the results of assessing the competitiveness of adjika sauce of different trademarks. The assessment is based on the results of comparative studies of packaging, labeling, organoleptic, physi-

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cal and chemical indicators. The data obtained is necessary to substantiate the prospects for processing and marketing the product in the Russian consumer market.

**Key words:** products of processing fruits and vegetables, quality, competitiveness, adjika sauce.

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Applying Dry Microorganisms in the Production of Kvass on the Basis of the Kvass Wort Concentrate. P. 68.

The production of kvass is one of the popular areas of the beer and soft drinks industry; however, traditional technologies are often connected with some difficulties including the classic ferment preparation. The paper shows the possibility of applying dry baking yeast «Nevada», «Safinstant» and «Saf-levur» in kvass technology, which allows optimizing the stage of fermentation of kvass wort. The paper provides the results of the research on the selection of optimal dry microorganisms based on the quality and technological parameters of kvass in the process of its production. The author proposes the method for preparing dry yeast before fermentation.

**Key words:** dry baker's yeast, kvass, kvass wort concentrate, quality indicators of kvass, kvass wort fermentation.

### **SCIENTIFIC HERITAGE**

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Time Is Not Powerful (The Legacy of N.N. Protopopov – The First Rector of the Siberian University of Consumer Cooperation). P. 75.

The article is dedicated to the first rector of the Siberian University of Consumer Cooperation, Prof. Nikolay N. Protopopov. The paper provides the bibliographic data, describes the rector's pedagogical, research, organizational and social activities. Protopopov's heritage is the university itself, its foundation and traditions, achievements in education and research. Nikolay Protopopov will stay in the memory of the scientific community as the creator of the university.

**Key words:** higher cooperative education, personnel, institute, department, teacher, lecturer, propagandist.

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