

## SUMMARY

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### TOPICAL ECONOMIC ISSUES

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#### **The Country's Mobilization Economy: Concept of Its Development. P. 3.**

The article proposes the author's approach to ensuring sustainable economic growth in any country, including Russia, based on the mobilization approach. The author considers the concept of developing an investment policy at the macro-, meso- and micro levels based on the balanced country's economy; describes the method of applying resource-saving technologies.

**Key words:** investment policy, mobilization economy, intersectoral balance, algorithm, fixed and current assets.

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#### **Increasing Food Accessibility for the Population in the New Digital Space. P. 9.**

The purpose of the article is to characterize the current digital space of the food market in the region, as well as to show its impact on the food security of the population and, on this basis, to propose measures for the reduction of new threats.

The research is based on the analysis of the current regulation and statistical data, practical experience of using individual and integrated mobile applications as a tool for selling food. The authors study the policy of import substitution for some types of food; consider new channels for the sale of food to the population of the region using modern gadgets and services. The paper highlights the importance of mobile applications in the context of increasing geopolitical tensions and Covid-19 pandemic restrictions, examines the advantages and disadvantages of integrated mobile applications and conducts comparative analysis of prices for the main types of food in the electronic catalogs of trade organizations in the application of SberMarket. The authors identify new threats to food security, taking into account the digitalization of the information space, and propose measures for their reduction.

**Key words:** accessibility, food, population, digitalization, integrated mobile applications, security, region, Siberia.

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#### **Study of Social Corporate Responsibility of Commercial Banks in a Crisis Economy. P. 15.**

The article studies the social corporate responsibility (SCR) of commercial banks in current conditions, and shows the importance of the topic in the context of the changing role of intangible economic factors. The authors analyze the practice of developing social corporate responsibility by the leading commercial banks of Russia, identify the main forms and reasons for the development of social responsibility of financial business; assess Russian practices in comparison with the international CSR standards.

**Key words:** commercial banks, social corporate responsibility, sustainable development, international standards, transparency, trust in banks.

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**Modern Approaches to Anti-Crisis Management in a Pandemic. P. 21.**

This article discusses a new concept of anti-crisis management – anticipatory management, aimed at preventing crises in the organization. In this connection, the authors carry out analysis and assessment of anti-crisis management in the largest company in the region, JSC "Sinar", identify negative trends in the development of the organization caused by external and internal factors of the market environment, as well as the pandemic situation in the world. Based on the research results, practical recommendations are provided for improving the company's financial strategy.

**Key words:** anti-crisis management, crisis, functions of anti-crisis management, risks, causes of the crisis, diagnostics, crisis symptoms, anti-crisis measures.

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**The Image of the Novosibirsk Region for Tourism and Recreation. P. 30.**

The article studies the tourist and recreational potential of the Novosibirsk region, discusses the definitions of the concept of "tourist and recreational image", methodological approaches and practical possibilities of its use in the districts of the Novosibirsk region.

**Key words:** potential of the territory, image, tourist and recreational attractiveness, cultural and historical attractions.

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**The Production Potential of an Enterprise: Patterns, Characteristics and Factors of Development. P. 36.**

The article provides the author's vision of the main patterns in the development of the enterprise's production potential; analyzes and describes in detail the structural, qualitative, socio-economic characteristics of the production potential; examines the external and internal factors influencing the process of production potential development.

**Key words:** production potential, patterns of development, characteristics of potential, factors of potential development, external factors, internal factors.

## **COOPERATIVE MOVEMENT: THEORY AND PRACTICE**

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**Excise Taxation in Consumer Cooperatives: Problems and Solutions. P. 42.**

The article examines excise taxation on co-operative member share contributions as a part of the consumer co-operative capital for its statutory activity. The authors analyze the tax legislation in the field excise taxes and the peculiarities of the activities of cooperative organizations, as well as possible conditions and consequences of non-payment of excise taxes in case of exchange of shares.

**Key words:** co-operative, excise tax, tax legislation, share contributions.

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**Interaction of the Cooperative and Public Sectors of the Economy. P. 47.**

The article discusses the features of interaction between the state and cooperative sectors at various stages of economic development with changing business paradigms. The authors consider the social mission of cooperation in the economic mainstream framework in the context of sustainable development, study important aspects of state influence on the development of cooperative structures, highlight the importance of

mutually beneficial interaction of local governments and cooperatives in the development of small and medium-sized businesses.

**Key words:** cooperative system, public sector, economy, social mission, sustainable development.

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**Current Legal Regulation of Cooperation and the Legal Status of Cooperative Members. P. 51.**

The article is devoted to the study of the concept of cooperation and cooperatives from the point of view of modern Russian law. Cooperation is seen as a pool of labor and means for joint initiative in order to meet social, economic and other needs of its members.

The authors examine different types of cooperatives, the legal regulation of issues related to cooperatives, problems arising when starting and running a cooperative. The paper discusses the legal status of cooperative members, their legal rights and obligations. Some solutions are provided, including codification and updating of legislation.

**Key words:** cooperation, legal status of cooperative members, rights of cooperative members, duties of cooperative members, production cooperatives, consumer cooperatives, agricultural cooperatives, housing construction cooperative, housing savings cooperative, protection of the rights of cooperative members.

## EDUCATION ISSUES

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**Online Electronic Platforms: Opportunities, Experiences and Challenges. P. 59.**

The paper considers using modern electronic platforms in the educational activities of universities, the experience of using such educational services, which are intended not only for organizing independent distance learning, but also for organizing joint work of students with teachers using video communication and other opportunities for collective online work.

**Key words:** digital educational platform, distance technologies, online learning, electronic information and educational environment, video communication, videoconference, collaboration, participants in the educational process.

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**Influence of Personal Psychological Characteristics on the Development of Dancing Ability. P. 64.**

The paper studies the relationship between the psychological characteristics of a personality and the level of dancing ability development of students in A. Zharova ballet school. On the basis of a special study, it is found that the interhemispheric asymmetry of mental processes, the type of temperament, the psycho-geometric type have an impact on the development of dancing abilities.

**Key words:** development of abilities, psychological characteristics of a person, special dancing abilities.