

SUMMARY

COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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Business Process Analysis as a Tool of Managing Consumer Cooperatives. P. 3.

The paper focuses on one of the topical issues for consumer cooperation: modernizing business processes on the basis of the methodology of their structuring and analysis. The author identifies the key problems in organizing business processes in consumer cooperatives, offers a system of indicators for a comprehensive business process analysis.

Key words: business process, classification of processes, methodology of business process analysis.

TOPICAL ECONOMIC ISSUES

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Knowledge Management as a Source of Human Capital Formation. P. 12.

The author highlights the importance of knowledge for the economic and management development, identifies two basic rules of obtaining a competitive advantage due to knowledge. The author also focuses on the key factors encouraging successful knowledge management: communications, culture, continuing training, mode of thinking, structural emphasis on knowledge management, developing a particular staff motivation mechanism.

The author offers a theoretical approach to the process of knowledge management, an algorithm of knowledge management formation and development in organizations as well as an algorithm of transferring human resources into human capital. The paper examines the practical aspects of knowledge management in non-profit organizations.

Key words: knowledge, knowledge management, strategic development of knowledge management, the level of knowledge management formation, personality capital, human capital of an organization.

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Controlling as an Innovative Element of Management System: Concept and Development Stages. P. 19.

The article analyses the main stages in the development of controlling, its present definitions and the authors' concept of controlling as an innovative element of management system.

Key words: management, controlling, innovative development, innovation.

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Building Contract Relationship between Food Producers and Trade Organizations in Conditions of Russia's Membership in the Customs Union and the WTO. P. 29.

The article deals with the current trends and conditions prevailing on the Russian food market due to the country's membership in the Customs Union and in the World Trade Organization. The authors state that mutually beneficial contract relations between producers of food, agricultural products and trade organizations allow improving the competitiveness of domestic food products and providing the market with high quality Russian goods.

Key words: producers, agricultural products, food, food and processing industry, trade organizations, the WTO, the Customs Union, the contract relationship.

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«New Economy»: Current Trends and Development Prospects. P. 36

The paper examines approaches to defining 'new economy', the main features differentiating the new economy from a traditional economic system, describes the impact of the new economy on the market. The author highlights the strategic aims that the new economy should achieve in the 21st century. The new economy in the USA is described in more detail.

Key words: new economy, information, information and communication technology, internet economy, finance-based economy, traditional economy, new economy in the USA.

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Cooperation of Innovative Food Enterprises in the Republic of Tatarstan: New Forms, Current Trends and Future Developments. P. 42.

The paper describes the classification of co-competition models. It studies various co-competition strategies that innovative food enterprises in the Republic of Tatarstan use.

Key words: direct, technological, market, and indirect co-competition; competition; cooperation; innovations; added value; factors of production.

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Main Concepts of Information Economy and Their Correlation. P. 48.

The paper explains the correlation of the main concepts of information economy and considers developing a thesaurus system. The study is caused by the ambiguity in the terminology. The information society is developing, the leading role of information as the main source of progress is widely acknowledged, and it makes the problems raised in the article acute.

Key words: information and communication technology, information resources, economy of information, information production, information services, information infrastructure, information economy, information space, information society.

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Bank Plastic Cards: Economic Evolution and Competition. P. 53.

The article deals with the evolution of plastic cards in the context of competitive development of the financial market. It examines the current trends and development prospects in this segment in the banking system of the Russian Federation.

Key words: bank cards, the evolution of bank cards, plastic cards.

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Financial Condition of Commercial Banks and the Main Indicators of Its Evaluation. P. 57.

The article focuses on the theoretical aspects of evaluation of the financial condition of commercial banks. The authors define financial condition; discuss the main indicators to assess the financial condition of commercial banks.

Key words: financial condition, the banking sector of the economy, commercial banks.

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Industrial Enterprises Restructuring Based On Project Management. P. 63.

The article studies a new approach of industrial enterprises to the restructuring process and to the assessment of its results. The use of this approach based on project management is caused by low efficiency, imperfections in the methodological support of restructuring process management and the lack of ability of managers in most enterprises to predict crises.

Key words: restructuring, restructuring process, project, project management, strategic plan, methodological support, comprehensive analysis of the restructuring process results.

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Product Strategy on the Legal Services Market in the Professional and Ethical Marketing. P. 71.

The article deals with the marketing tools that ensure long-term development of organizations providing legal services. The quality of service is considered to be one of the key elements of product strategies on the legal services market. The concept of legal services quality and the criteria for its evaluation are examined in the paper. The author describes functional and professional aspects of legal services quality.

Key words: marketing information, legal services, quality criteria, level of service, achieving optimal results.

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Strategic Objectives of Promoting Innovative Processes in Ukraine. P. 80.

The article describes fostering innovation in OECD countries and Russia. It highlights the key factors of innovation competitiveness of Ukraine through the prism of international rankings, technology parks and experience of other countries of the world. The author attempted to identify targets of promoting innovative activity. They are aimed at ensuring long-term stability and effectiveness of innovative activity state support in Ukraine.

Key words: innovative activity, Knowledge Economy Index, Global Innovation Index, developing countries, R&D, technology parks, science infrastructure, venture capital.

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Innovation Development Model and its Prospects in Russia. P. 90.

The author attempts to prove that the Russian economy should develop on the basis of “Triple Helix”. The paper discusses guidelines and prospects of the innovation economy based on knowledge.

Key words: innovation development, human capital, innovation economy, triple helix.

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Risk Management at Municipal Preschools. P. 94.

The article deals with the concept and types of risks, the theoretical aspects of risk management. The author analyses the main problems and peculiarities of risk management in municipal preschools, suggests ways of solving the problems by developing and implementing a set of measures.

Key words: risk, types of risk, risk management, municipal preschool educational institution.

EDUCATION ISSUES

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Formation of Scientific Schools at the University. P. 101.

The paper deals with the acute issue of scientific schools at the university, describes the classification and characteristics of scientific schools and their role in university science and education. The authors define a scientific school and offer criteria for identifying scientific schools at the university.

Key words: science, scientific school, scientific community, scientific problem, university, accreditation criteria.

MATHEMATICAL METHODS IN ECONOMICS

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The Concept of Forming a Fair Price of Food Products. P. 108.

The author offers a methodical approach to forming a balanced price of food products. Fair price is established when the interests of agricultural producers, food processing and trade organizations are all taken into account.

Key words: balanced price, fair price, food products, added value, profit margin.

TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

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Forecasting the Service Life of LED Lamps Based on Light-flux Deterioration. P. 112.

The paper includes results of evaluation of LED lamps service life. The evaluation is based on measuring light-flux deterioration for 6 thousand lighting hours. The authors offer a methodology which allows forecasting the service life of led lamps.

Key words: LED lamps, forecasting, life (of a lamp), light flux, stability.

LEGAL ISSUES IN A MODERN SOCIETY

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Interaction of Local Governments with State Authorities and Civil Society Institutions in the Context of State Legal Centralization. P. 116.

The article raises some problematic issues of improving the interaction of local governments with state authorities and civil society institutions in the context of state legal centralization.

In the light of big challenges facing local governments the authors discuss the existing problems of Federal Law 131, focus on the need to improve municipal regulatory framework. Of particular relevance today are the issues of further development and improvement of interaction between local governments, prosecution authorities, the state power bodies of the subjects of the Russian Federation, the institutions of civil society.

Key words: interaction of state and local governments, compliance and enforcement, legal regulation, control power.

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Proportionality Principle in the Decisions of the European Court of Human Rights: Application in Russia. P. 121.

The paper examines the acute issue of administrative liability. Administrative deportation can lead to serious limitations of human rights of deportees, as a result public and private interests are not balanced. As the court practice shows the problem can be solved by applying the proportionality principle and the criteria developed allow applying it efficiently.

Key words: administrative liability, administrative deportation, court practice, proportionality principle

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Ensuring the Legitimacy of Municipal By-laws. P. 126.

The paper deals with the issue of ensuring the legitimacy of municipal government by-laws. It substantiates the need for further improvement of regional legal system.

Key words: municipal government activity, compliance assessment, legal act, ensuring legitimacy.