

SUMMARY

EDUCATION ISSUES

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Research Activity in a Cooperative University: From the Origins to Our Days. P. 4

This article presents the evolution of the scientific activity of a cooperative university over the period from its creation to the present, and the most significant scientific results of scientists who have contributed to the development of consumer cooperation. The paper demonstrates the development of scientific schools, as well as the continuity of generations and the established scientific traditions over the 65-year period of the cooperative university's functioning.

The authors describe the modern development trends of scientific activity at the Siberian University of Consumer Cooperation, current research projects which are important for fundamental science and practical value for the region.

Key words: research activity, scientific schools, university, cooperation, scientists.

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Traditions of Practice-Oriented Learning as a Competitive Advantage of Cooperative Education. P. 17.

The article describes the forms of practice-oriented training of students in a cooperative university, which is traditional and began long before the need for it was identified on a national scale. University students completed term papers and theses based on the materials of certain cooperative organizations, and provided recommendations for them. For a number of years, scientific and practical conferences have become traditional, which was of great importance for students, teachers, leaders and specialists of cooperative organizations.

The authors state that understanding the principles and values of the international cooperative movement in the framework of practice-oriented education is necessary for the development of competitive managers and specialists in order to increase the efficiency of a cooperative and to satisfy the needs of its members.

Key words: traditions, university, practice-oriented learning, cooperative education, scientific and practical conference, principles and values of the international cooperative movement.

COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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Consumer Cooperation: In the Past and Present, and Well into the Future. P. 23.

The article describes the activities of the Krasnoyarsk Regional Union of Consumer Societies as a successful organization that has chosen as its main development vector: the procurement and production complex, services and foreign economic activity, while maintaining trade and public catering. The competitive advantages and development prospects of this approach are provided. The author shows that the education received at the Novosibirsk Institute of Soviet Cooperative Trade (Siberian University of Consumer Cooperation) developed his creative abilities used in current practical work.

Key words: consumer cooperation, strategic driver of development, procurement.

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190 Years of the Russian Consumer Cooperation: The Charter Which Laid Its Foundations. P. 27.

The article is dedicated to the anniversary of the Russian consumer cooperation and the Siberian University of Consumer Cooperation. The article examines the Charters of the "Big Artel" of the Decembrists, the International Cooperative Alliance, the Rochdale Pioneers and the Charters of the Russian cooperation, which laid the foundations of cooperative identity, ideology, and a cooperative business model. Particular attention is paid to consumer cooperation in Russia, taking into account historical conditions and specifics at different stages of development.

Key words: charter, consumer cooperation, goals, principles, profit, contributions, economic activity.

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Consumer Cooperation Retail and Its Potential. P. 32.

In the article, retail trade of consumer cooperatives is considered as the final stage of the cooperative reproduction process in the region. It is proved that the volume of retail trade is determined to a large extent by the development of all sectors of the cooperative's activity: procurement, production, public catering, that is, it depends on the use of local own potential. The authors provide methods of confronting commercial retail chains – to revive the chain format of their cooperative, to interact with commercial retail chains as suppliers of products, to create a trade network of auto shops.

Key words: cooperative, cooperative reproduction process, retail potential, cooperative retail chain.

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Key Performance Indicators of a Cooperative Business Model: Foreign Experience. P. 37.

The article proposes an assessment of the performance of cooperative organizations based on seven key performance indicators (KPI). This indicator system has had a successful experience of its application by foreign cooperative organizations in the United States and is recommended for use by Russian cooperatives. The indicators can also be used to assess the impact of the cooperative economic model on the economy of a municipality or a constituent entity of the Russian Federation.

Key words: cooperation, principles of work, key performance indicators, KPI, foreign experience.

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The Role of Consumer Cooperation in the Development of the Economy of Tuva People's Republic. P. 44.

The article shows the stages of the development of Tuvan consumer cooperation, from trading stations, credit and consumer societies to the creation of an integrated diversified organization on the territory of the Tuvan People's Republic – Tuvintsenkoop; its role in serving the population, creating the material and production base for the food and consumer goods industry, developing the urban and rural intelligentsia of the republic, and providing assistance to the USSR during the Great Patriotic War.

Key words: consumer cooperation, Tuva People's Republic, Tuvintsenkoop.

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Increasing Cooperation through Awareness. P. 50.

Cooperatives, as social organizations created to meet the mutual needs of people, are leaders of change, offering a just and sustainable vision of the world in which economic growth and social change co-exist in harmony. Raising awareness about cooperatives among government agencies, workers and the general public is challenging, time-consuming work based primarily on the cooperative principle *Education, Training, and Information*. It involves the use of various methods: television and radio, popular press, the Internet, seminars and discussions, with the special attention to the young audience.

Key words: cooperatives, awareness, ICA principles, Cooperation among Cooperatives, awareness of cooperatives, youth.

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Military Trade and Consumer Cooperation. P. 56.

The article studies the role of military trade in peacetime and periods of hostilities, the 15-year period in national history when the military trade was cooperative as part of the Central Union of Consumer Societies (Tsentrosoyuz). The author states that the interaction with consumer cooperation had a positive effect on military trade, which adopted principles and values of the international cooperative movement. The article is also a sign of gratitude to Novosibirsk Institute of Soviet Cooperative Trade (Siberian University of Consumer Cooperation) for the knowledge and skills acquired and a report on achievements of its graduate.

Key words: military trade, military cooperation, consumer cooperation, social responsibility.

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Consumer Cooperation – My Choice. P. 60.

The article gives a brief economic characteristic of the Kuraginsky District Consumer Society, identifies the difficulties, problems, development prospects from the viewpoint of its leader – a graduate of Novosibirsk Institute of Soviet Cooperative Trade (Siberian University of Consumer Cooperation).

Key words: district consumer society, fishing and hunting business, procurement.

TOPICAL ECONOMIC AND LAW ISSUES

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Sole Proprietorship: Taxation and Development Prospects in Russia. P. 63.

The article uses a retrospective approach to small business research. In the light of federal initiatives for the implementation of the National Project in the field of small and medium-sized enterprises, the authors examine the quantitative characteristics of private entrepreneurship in Russia and its regions, identify development trends and problems of entrepreneurship, considers the role of the tax system and the state in providing support to entrepreneurs.

Key words: small business, consumer cooperation, accounting, taxes, tax systems, self-employed, entrepreneurs, tax on professional income, self-employment tax, economy.

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Influence of Mega-Events on the Development and Promotion of Tourist Territories in the Novosibirsk Region. P. 71.

Mega-events have a big impact on the economy of the host city. The impact is due to the construction of new structures (reconstruction of old ones), the creation of transport and social infrastructure. This implies high financial costs and changes in the urban environment as a whole.

The article analyzes the short-term and long-term prospects of the impact of the upcoming (current) mega-events on the development of the tourist territories of the region.

Key words: mega-events, tourism, tourist territory, Novosibirsk region.

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Digital Prospects of the Consumer Market and Services Sector in Russia. P. 77.

The article considers the digital prospects of the consumer service market in Russia and the global digital space. The focus is on innovative technologies, trends, digitalization tools for the consumer market and the service sector, aimed at the modern preferences and motives of consumers and the mutual economic interests of the seller. The authors of the article point out that all counterparties of the consumer market, such as sellers, manufacturers and buyers, are sensitive and volatile to changes caused by the digital economy. Consumer needs, desires and motives are constantly changing in the context of the coronavirus pandemic in terms of price, ease of purchase, brand trust, personal safety, range of goods and services, delivery time. In this regard, the business community and business associations of Russia are forced to revise their goal, mission and market strategy in all areas of interaction with consumers.

Key words: consumer market, digital prospects, digital economy, entrepreneurship, marketing research, projects, digital platforms.

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Digitalization and Its Impact on the Economy of the Region. P. 84.

The article considers the concept of digitalization, examines the historical aspect of the emergence of the term "digital economy". The authors assess the current state of the digital economy, provide data on the digitalization of the Trans-Baikal Kray, and identify its positive and negative consequences for the economy of the country and the region.

Key words: digitalization, digital economy, the development of digitalization, positive and negative consequences of digitalization, regional aspect of digitalization, Trans-Baikal Kray, national project "Digital Economy of the Russian Federation".

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Public Catering of the Krasnoyarsk Region: Statistical Analysis of the Main Indicators. P. 89.

The article provides the statistical analysis of the main indicators and their dynamics for hotels and public catering enterprises in the Krasnoyarsk Region for 2015–2019, in particular, investments, employed population, nominal wages, turnover. The author compares development trends analyzing of official statistics on trade indicators and using the methods of time series, averages, table and graphical methods.

Key words: investment, catering establishments, employed population, nominal wages, turnover.

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Corporate Management of Multi-Level Complexes in the Educational Services Market. P. 98.

The paper provides the results obtained during the implementation of a scientific and practical project: a new model of an educational institution based on innovative education technologies. The main project idea is the combination of professional competencies with sociocultural skills.

Key words: competencies, relationship marketing, corporate culture, educational services, innovative education.

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Organization of Legal Work in the System of Ministry of Internal Affairs of Russia (Case of Transbaikal Linear Division of the MIA Transport Police). P. 103.

The article considers, from a the scientific point of view, the organization of legal work in the Transbaikal Linear Division of the Ministry of Internal Affairs of Russia (MIA) Transport Police. Particular attention is paid to information legal activities. The authors develop a graphic model of information legal activities of the Transbaikal Linear Division of the MIA Transport Police and propose measures to improve it.

Key words: organization of legal work, Ministry of Internal Affairs of Russia, Transbaikal Linear Division of the MIA Transport Police, law-making activity, legal control, contract-related legal activity, information legal activity.

TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

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Bakery Products of Delayed Baking With Paste from Sprouted Alfalfa and Fenugreek Seeds: Comparative Analysis of Quality Indicators. P. 110.

The paper analyzes the quality indicators of bakery products based on a mixture of 1st grade wheat flour and whole grain, flax flour with the addition of 10 % paste from sprouted alfalfa or fenugreek seeds. The results obtained provide evidence that alfalfa sprout paste and fenugreek sprout paste can be equivalently used in the recipe and technology of partially baked products.

Key words: delayed baking, bakery products, sprouted alfalfa and fenugreek seeds, comparison of quality indicators.

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Use of Cook & Freeze Technology in the Production of Vegetable Sauce. P. 117.

The article considers expanding the range of frozen culinary products from vegetables, the development of recipes and technology of vegetable sauces for public catering.

Key words: pumpkin, zucchini, rutabaga, sauces, freezing, recipes, technology, quality indicators.

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Safety Management System for Culinary Products of the Fast Food Restaurant Chain "Grilnitsa" In Barnaul. P. 122.

The article analyzes the safety management system (HACCP) of the Grilnitsa fast food restaurant chain, describes the critical control points in production.

Key words: public catering, FSMS, HACCP, critical control points, hazardous factor.