

SUMMARY

COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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Food Markets of Consumer Cooperation; Development Prospects. P. 3.

The paper examines food markets as a special trade format that is aimed at economic purposes of buying and selling goods, but also keeps traditions and enhances communication among citizens who act as buyers and sellers.

Key words: food markets, transformation into a new format, factors of increasing competitiveness.

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Innovation Potential Implementation in the Ordynsk Society of Consumer Cooperatives in the Novosibirsk Region. P. 9.

The article describes the results of the SWOT-analysis of the innovation potential in the Ordynsk Society of Consumer Cooperatives. Recommendations are given to foster organizational innovations, improve communication management on the basis of participation economy. Such developments should lead to increasing efficiency of the Ordynsk Society of Consumer Cooperatives and turning its members into effective owners.

Key words: SWOT-analysis of the innovation potential of a cooperative, organizational innovations, communication management on the basis of participation economy.

TOPICAL ECONOMIC ISSUES

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Rural Economy: Problems and Solutions. P. 16.

The aim of research is to analyze the results of implementation of state programs designed to support agriculture. The rural economy is considered in the interaction of three economic sectors: entrepreneurial, municipal and family-run. The steady development of these three sectors affects the rural economy development. The role of agricultural production is analyzed. The authors identify the reasons for decreasing agricultural output and consumption.

Key words: rural economy, interaction, production, consumption, state, modernization.

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Forming the Mechanisms for Implementing Corporate Social Responsibility. P. 27.

In the paper the CSR concept, its current issues and future development prospects are analyzed. It describes the way the main approaches to the CSR issue are formed. The authors examine

the mechanisms of forming CSR; analyze CSR experience in the international business environment. The authors state that the issue of CSR is especially acute in the current conditions of globalization and national economic development.

Key words: corporate social responsibility (CSR), government regulation, social capital, mechanism of CSR formation.

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Modeling the Strategic Innovation Management in Organizations. P. 35.

The paper describes a model of strategic management of organizational innovation in the conditions of networking.

Key words: innovation, model of innovation process, scientific and technological progress, direct and indirect impact factors, model of strategic management.

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Economic Growth in the Russian Federation: Financial Aspect. P. 42.

The paper examines the theory of economic growth, different approaches to defining economic growth, factors affecting economic growth and groups of favorable conditions fostering economic development in the country.

Key words: economic growth, GDP, economic and non-economic factors of economic growth, financial factors of economic growth, development conditions.

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The Elements of the Regional Tax Potential: Distribution, Impact, Territorial Differences. P. 50.

The results of the analysis allow describing the regional features of the Russian Federation territorial entities (subjects): the presence, the total size and structure of the tax potential elements. The authors consider the importance of tax potential elements for generating tax revenues of the Russian Federation subjects and their consolidated budgets. Regional differentiation is constant for most tax potential elements in the Russian Federation subjects.

Key words: tax potential, regional differentiation, regional budget, tax revenues.

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Statistical Estimation of the Determinants of Household Financial Behavior in Russia. P. 61.

We use data from the longitudinal survey RLMS-HSE to study the financial behavior of households in Russia. This survey allows us to receive the representative estimates of Russian household financial behavior. The determinants of financial behavior were estimated by logit mod-

el. The main factors affecting the financial behavior are employment, demographic characteristics and education.

Key words: financial behavior, credit behavior, survey, household, econometric analysis, logit model.

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Consumer Market of the Novosibirsk Region on the Way to Public-Private Partnership. P. 71.

The paper substantiates the need for the transition to a PPP development model for the regional consumer market; for the improvement of legislation in the Novosibirsk region and for promoting inter-regional integration to foster economic growth.

Key words: public-private partnership (PPP), consumer market, inter-regional integration, small business.

EDUCATION ISSUES

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Master's Degree Programs in the Structure of the Russian Higher Education. P. 75.

The paper examines training and education of Master's degree students; the academic, scientific and professional (practice-based) components of Master's degree programs in Economics. The authors consider the viability of the idea of dividing Master's degree programs into the professional and academic ones. The Recommendations on self-study of Master's degree students are provided in the article.

Key words: undergraduate, Master's degree student, research, scientific postgraduate course, professional training, self-study.

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Formation of Interpersonal Relations in a Student Group. P. 83.

The paper characterizes the main methods of assessing interpersonal relations, describes the diagnostic analysis of relations in a particular student group, which allowed the author to make recommendations.

Key words: interpersonal relations, sociometric method, reference group method, remedial classes, business role play.

TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

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Food Safety of Wild Berries, Nuts and Herbs. P. 89.

The paper studies the Customs Union Technical Regulation on Food Safety including the safety standards for wild berries, nuts and herbs. It is stated that the technical regulation requires improving for this group of products.

Key words: technical regulation, safety, food products, wild fruits, wild berries, wild nuts, wild herbs.

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Prospects of Using Siberian Red Deer (Maral) Meat. P. 94.

The article considers the issues of nutrition and biological value of Siberian red deer (maral) meat, the ways of its processing and use. A new method of Siberian red deer (maral) meat processing is described.

Key words: red deer, by-products of red deer farming, meat, nutrition and biological value, pate.

LEGAL ISSUES IN A MODERN SOCIETY

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Reforming the Institute of Securities. P. 98.

The paper deals with the issue of improving civil legislation the sphere of stock issuing and trading. The securities are described as objects of civil law rights; the rights certified by securities are characterized.

Key words: securities, reforming civil legislation, the rights certified by securities, types of securities, corporate rights, shareholders.

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Healthcare Management in the Subjects of the Russian Federation. P. 102.

The article discusses issues related to the transfer of authority in medical care from the municipal level to the subjects of the Russian Federation in accordance with the new regulations. Possible decision-making risks connected with enforcing new laws are considered.

Key words: health management, subject of the RF, organization of medical care.

MATHEMATICAL METHODS IN ECONOMICS

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Rational Investment Policy. P. 107.

The author offers an approach to developing a rational investment policy of a company based on identifying the optimal structure of investment in the fixed and current assets. The approach is tested on the example of a particular company (private limited company “Saturn”).

Key words: investment policy, optimal management, managing parameters, fixed asset, current assets, risk.